

## FACT SHEET

# Collective Intelligence Network

Access the leading consortium for insights to combat fraud.



**600+**

fraud schemes  
tracked



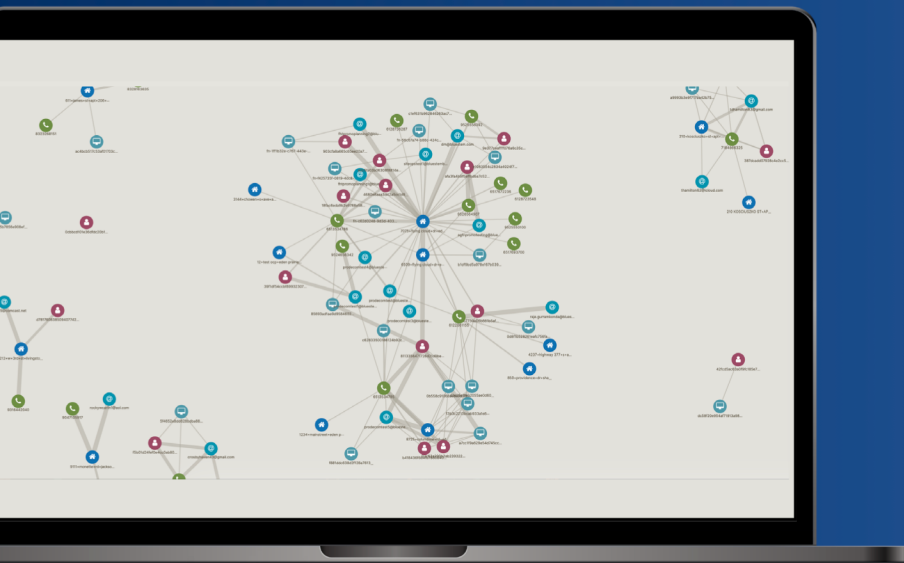
**1 BILLION**

digital global  
identities



**\$50 BILLION**

in digital transaction  
history

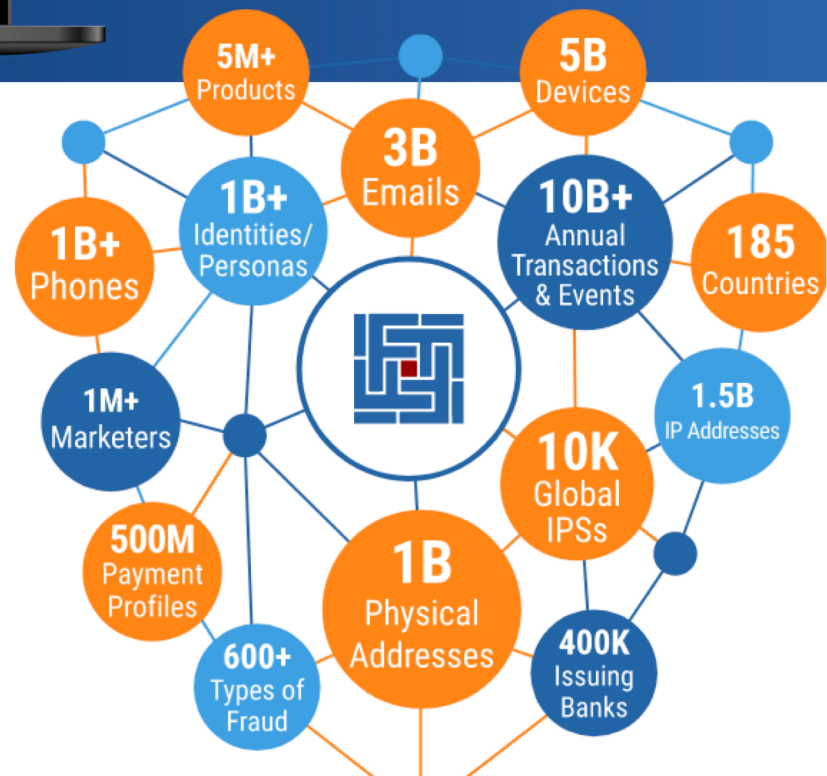


### Enrich Your Data:

- Fraud.net operates the largest global anti-fraud consortium and platform-as-a-service for enterprises across industries, including financial services, government, health, manufacturing, retail, technology and other sectors vulnerable to financial fraud.
- Through collaboration, big data, and advanced AI, we enable our members to identify and stop fraud attempts long before they have to experience a loss.

### Strengthen Fraud Detection:

- **Enrich your customer data** with billions of anonymized data points from the world's largest financial services, retail and payments organizations.
- **Get detailed digital fingerprints** from recent fraudulent transactions and data breaches as well as the use identity stitching techniques to create more than 1 billion digital personas.
- **Make smarter, faster decisions** with more confident assessments of customers you have never encountered.



## Empower Your Fraud Investigators

- Search the network for individual customer attributes, including e-mail, physical address, IP address, phone number.
- Uncover links you might otherwise miss by showing how different entities — such as names, e-mail addresses, and shipping and billing locations — are linked.
- Write more effective rules by integrating the unique insights of the network into your fraud evaluation engine.
- Give your AI-powered risk model more lift by harnessing more data and global insights that you could gather on your own.



## Case Study

Luminess, a global beauty products company, relied heavily on its existing internal systems when deciding whether to approve or reject potential transactions. The trouble was, Luminess executives had very little insight into risks posed by new customers since its internal systems only evaluated individuals with whom it had prior transaction data.

Fraud.net opened things up. With access to Fraud.net's proprietary Collective Intelligence Network, Luminess could gain fresh insight into customers it had never met. That's because Fraud.net's Collective Intelligence Network was able to collect a goldmine of information — including years of anonymized customer identification elements, transaction histories and known outcomes that allowed Luminess to more effectively evaluate customer's historical behavior. The results for Luminess:



Streamlined  
Case Reviews



Reduced  
Fraud Costs



Optimized  
Workflows

## Integrate New Insights Into Every Part of the Fraud.net Infrastructure



Real-time Risk Scores  
and Fraud Detection



Case Management  
Portal



Analytics and  
Reporting Portal



Third Party  
Appstore

## Enhance Every Fraud.net Product

Insights from our global Collective Intelligence Network can be incorporated into every product, including:



Email AI™



Login AI™



Transaction AI™



Application™



Account AI™



Device AI™